



## Exhibitor & Sponsor Recognition/ Entitlement Grid

Your company will receive recognition through a variety of channels as described below, based on the level of participation.

Pricing & Benefits	Platinum Level \$5,000	Gold Level Sponsor \$3,000	Banquet \$2,500	Welcome Reception \$2,000	Refreshment Break or Continental Breakfast \$750	Exhibitor \$700 single; \$1,400 double	Meal Sponsor \$3,000
Opportunity to address the group	Make brief remarks at the track of your choice						
Logo Placement at Annual Conference	Prominent placement on brochure, program, and signage	placement on brochure, program, and signage	Signage	Signage	Signage		Signage
Logo on conference website	Link to your site	Link to your site	✓	✓			✓
Verbal recognition	at general session and banquet	at general session	at general session	at general session			
Ad in the Conference Final Program	full page (8"w x 10.5"h)	½ page (8"w x 5.5"h)	½ page (8"w x 5.5"h)	¼ page (5"w x 3.75"h)			
Company banner displayed at conference			at sponsored event	at sponsored event			at sponsored event
Exhibit Space (\$700 value)	Double-space in premium location	✓	✓	✓		✓	
Comp Annual Conference registration (includes meals and sessions)	3	2	1	1		1	1
Company description in the final program	Enhanced listing; includes logo	✓	✓	✓	✓	✓	✓

**In order to fulfill your sponsorship, you will be requested to provide the following information via email to [kim@delaneymeetingevent.com](mailto:kim@delaneymeetingevent.com) no later than March 15, 2012 with the following:**

- \* Full color logo; high resolution eps or pdf file preferred
- \* Provide brief agency description; we reserve the right to edit
- \* Submit ad for final program if applicable- black & white as pdf file.
- \* Confirm the names of representative(s) attending for name badges

**For more information on sponsorship opportunities, please contact:**

Cindy Delaney or Kim Neiditz, NEAFWA Conference Office, 1 Mill Street, Suite 315, Burlington, VT 05401  
(802) 865-5202 or FAX (802) 865-8066, [cindy@delaneymeetingevent.com](mailto:cindy@delaneymeetingevent.com) or [kim@delaneymeetingevent.com](mailto:kim@delaneymeetingevent.com)