



78TH ANNUAL NORTHEAST FISH & WILDLIFE CONFERENCE

April 30 – May 2, 2023 • Hershey, PA



JOIN US AS AN EXHIBITOR OR SPONSOR!

On behalf of the Northeast Association of Fish & Wildlife Agencies, we invite you to participate as an Exhibitor or Sponsor at our **78th Annual Northeast Fish & Wildlife Conference**. The event will take place at Hershey Lodge in Hershey, Pennsylvania. We hope you will be able to join us!

Who Attends?

This annual event brings together over 500 natural resources professionals in the fields of wildlife biology, fisheries and fisheries management, outreach and education, and law enforcement. NEAFWA attracts attendees from the thirteen states in the northeast region plus the District of Columbia, and the provinces in the eastern region of Canada. The event provides opportunities for comprehensive education, in-depth discussion, and exchanging of ideas. Highlights include: plenary session & awards, concurrent technical sessions & special symposia, poster session, and networking events.

Lodging

Overnight accommodations are available at **Hershey Lodge** at a discounted group rate of \$169.00 per night plus 11% taxes (\$187.59). These rates will be available until the cut-off date of Monday, April 3, 2023 or until the block is full, whichever occurs first. After the cut-off date, rooms and/or group rate may no longer be available. Call 855-729-3108 and ask for the room block for "Northeast Association of Fish & Wildlife Agencies at Hershey Lodge, April 29, 2023" or [book online through the group reservation site](#).

Schedule at-a-Glance

**schedule is subject to change*

SUNDAY, APRIL 30	
7:00 AM - 4:00 PM	Directors' Retreat
12:00 PM - 6:00 PM	Exhibitor Set-up
5:00 PM - 6:00 PM	Student Networking Social
6:00 PM - 8:00 PM	Welcome Reception
MONDAY, MAY 1	
7:00 AM - 8:00 AM	Directors' Breakfast
7:00 AM - 8:30 AM	Continental Breakfast with Exhibitors
7:00 AM - 6:00 PM	Exhibits Open
8:00 AM - 12:00 PM	Plenary Session & Awards
10:30 AM - 11:00 AM	Coffee Break with Exhibitors
12:00 PM - 1:00 PM	Directors' Lunch
12:00 PM - 1:30 PM	Student/Professional Networking Lunch
3:00 PM - 3:20 PM	Coffee Break with Exhibitors
5:00 PM - 6:00 PM	Trade Show & Poster Social
6:00 PM - 7:00 PM	Women in Wildlife Conservation Social
TUESDAY, MAY 2	
7:00 AM - 8:00 AM	Directors' Breakfast
7:00 AM - 8:30 AM	Continental Breakfast with Exhibitors
7:00 AM - 3:30 PM	Exhibits Open
10:00 AM - 10:30 AM	Coffee Break with Exhibitors
12:00 PM - 1:00 PM	Directors' Lunch
3:00 PM - 3:20 PM	Coffee Break with Exhibitors
3:30 PM	Exhibitor Tear-Down

For a complete schedule and to register, visit neafwa.org

Sponsorship Opportunities

Your company will receive recognition through a variety of channels as described below, based on the level of participation.

Pricing & Benefits	Diamond Level \$10,000	Platinum Level \$7,500	Gold Level \$5,000	Silver Level \$3,000	Bronze Level \$1,500
Opportunity to Address Attendees Directly	Make brief remarks at a Session <i>(to be coordinated with conference organizers)</i>	Make brief remarks at a Session <i>(to be coordinated with conference organizers)</i>			
Logo Placement	Prominent placement on conference app, on signage, and email marketing	Prominent placement on conference app, on signage, and email marketing	Placement in conference app and on signage	Placement in conference app and on signage	Placement in conference app and on signage
Personalized Push Notification Through Conference App	2	1	1		
Recognition on Conference Website	Logo & link to your website	Logo & link to your website	Logo	Logo	Logo
Sponsored/ Personalized Post-Conference Email Blast to Attendees with Only Your Message	✓				
Verbal Recognition	At Plenary Session	At Plenary Session			
Company Listing in Conference App	✓	✓	✓	✓	✓
Exhibit Space	Double space in premium location	✓	✓	✓	
Complimentary Conference Registration(s) <i>(includes meals and sessions)</i>	5	4	3	2	1
Attendee List Post-Conference	✓	✓	✓	✓	✓
Opportunity to Sponsor a Directors Meal	\$3,000 additional fee <i>Note: The meal sponsorships are only available to companies who are registered as a Bronze, Silver, Gold, Platinum or Diamond level sponsor. See next page for details.</i>				

**Questions? Call Karen Forbes at (802) 865-5202
or karen@delaneymeetingevent.com**

Directors Meals Sponsorships

The meal sponsorships are only available to companies who are Bronze, Silver, Gold, Platinum or Diamond level sponsors.

Sunday Directors Retreat Lunch - \$3,000

- Recognition will include logo on conference website and on signage, company listing in conference app, 1 complimentary conference registration, and a brief opportunity to address the group at your sponsored meal.

SOLD

Directors/Administrators Breakfasts or Luncheons - \$3,000 per meal

(Monday or Tuesday*; includes cost of food and AV)

2 BREAKFASTS & 1 LUNCH AVAILABLE

- Priority for date/meal will be given to organizations that sponsor at a higher level. Recognition will include logo on conference website and on signage, company listing in conference app, 1 complimentary conference registration, and a brief opportunity to address the group at your sponsored meal. One sponsor per meal – Breakfast Monday & Tuesday, Lunch Monday & Tuesday. Directors' meal sponsorships will be confirmed by March 1st.

Special Event Sponsorships

Recognition will include logo placement on conference website and on signage, company listing in the conference app, and 1 complimentary conference registration. Exceptions noted below.

Sunday Welcome Reception - \$3,000 (multiple opportunities)

- Benefits above plus one additional complimentary conference registration.

Monday Night Poster Social - \$2,000 (multiple opportunities)

Monday Women in Wildlife Conservation Social - \$2,000 (multiple opportunities)

Monday Student/Professional Networking Lunch - \$2,000 (multiple opportunities)

- Benefits above plus the opportunity to provide brief remarks during the lunch.

Sunday Student Networking Social - \$1,500 (multiple opportunities)

Continental Breakfast or Refreshment Break - \$750 (multiple opportunities)

- Recognition will only include logo on conference signage and company listing in conference app.

MONDAY BREAKFAST - SOLD

Exhibit Space

Single Table - \$850 / Double Table - \$1,600 / Non-Profit Table - \$500

Display space includes a 6' skirted table and chair, and one complimentary conference registration. Space will be assigned on a first paid, first served basis. Power & internet for space is not included in the fee and will be available for an additional charge. A form to order power will be sent with the Exhibitor Guide in mid-March. See the schedule at-a-glance on page 1 for set-up, tear-down and exhibit hours.

CLICK HERE TO REGISTER!