

## 79<sup>th</sup> Annual Northeast Fish and Wildlife Conference

April 21 - 24, 2024 Hyannis, MA

## JOIN US AS AN EXHIBITOR OR SPONSOR!

On behalf of the Northeast Association of Fish & Wildlife Agencies, we invite you to participate as an Exhibitor or Sponsor at our **79th Annual Northeast Fish & Wildlife Conference**. The event will take place at the Emerald Resort/Cape Cod Irish Village in Hyannis, Massachusetts. We hope you will be able to join us!

### Who Attends?

This annual event brings together over 500 natural resources professionals in the fields of wildlife biology, fisheries and fisheries management, outreach and education, and law enforcement. NEAFWA attracts attendees from the thirteen states in the northeast region plus the District of Columbia, and the provinces in the eastern region of Canada. The event provides opportunities for comprehensive education, in-depth discussion, and exchanging of ideas. Highlights include: plenary session & awards, concurrent technical sessions & special symposia, poster session, and networking events.

## Lodging

Overnight accommodations are available at the **Emerald Resort/Cape Cod Irish Village** (formerly Cape Cod Resort) at a discounted group rate of \$115.00 per night plus 14.45% tax. These rates will be available until the cut-off date of <u>Monday, April 1, 2024</u> or until the block is full, whichever occurs first. Call (508) 775-7775 and ask for a room in the NEAFWA Conference group block or <u>click here to book online</u>.

### Schedule at-a-Glance

*schedule is subject to change					
SUNDAY, APRIL 21					
7:00 AM - 4:00 PM	Directors' Retreat				
12:00 PM - 6:00 PM	Exhibitor Set-up				
5:00 PM - 6:00 PM	Student Networking Social				
6:00 PM - 8:00 PM	Welcome Reception				
MONDAY, APRIL 22					
7:00 AM - 8:00 AM	Directors' Breakfast				
7:00 AM - 8:30 AM	Continental Breakfast with Exhibitors				
7:00 AM - 6:00 PM	Exhibits Open				
8:00 AM - 11:30 AM	Plenary Session				
10:30 AM - 11:00 AM	Coffee Break with Exhibitors				
12:00 PM - 1:00 PM	Directors' Lunch				
12:00 PM - 1:30 PM	Student/Professional Networking Lunch				
3:00 PM - 3:20 PM	Coffee Break with Exhibitors				
5:00 PM - 6:00 PM	Trade Show & Poster Social				
6:00 PM - 7:00 PM	Women in Wildlife Conservation Social				
<b>TUESDAY, APRIL 23</b>					
7:00 AM - 8:00 AM	Directors' Breakfast				
7:00 AM - 8:30 AM	Continental Breakfast with Exhibitors				
7:00 AM - 5:00 PM	Exhibits Open				
10:00 AM - 10:30 AM	Coffee Break with Exhibitors				
12:00 PM - 1:00 PM	Directors' Lunch				
3:00 PM - 3:20 PM	Coffee Break with Exhibitors				
5:00 PM - 6:00 PM	Networking Reception				
6:00 PM - 8:00 PM	Awards Ceremony & Dinner				
WEDNESDAY, APRIL 24					
7:00 AM - 8:30 AM	Continental Breakfast with Exhibitors				
10:00 AM - 10:30 AM	Coffee Break with Exhibitors				
10:30 AM	Exhibitor Tear-Down				
12:00 PM	Adjourn				

# **Sponsorship Opportunities**

## Your company will receive recognition through a variety of channels as described below, based on the level of participation.

Pricing & Benefits	Diamond Level \$10,000	Platinum Level \$7,500	Gold Level \$5,000	Silver Level \$3,000	Bronze Level \$1,500	
Opportunity to Address Attendees Directly	Make brief remarks at a Session (to be coordinated with conference organizers)	Make brief remarks at a Session (to be coordinated with conference organizers)				
Logo Placement	Prominent placement on conference app, on signage, and email marketing	Prominent placement on conference app, on signage, and email marketing	Placement in conference app and on signage	Placement in conference app and on signage	Placement in conference app and on signage	
Recognition on Conference Website	Logo & link to your website	Logo & link to your website	Logo	Logo	Logo	
Sponsored/ Personalized Post- Conference Email Blast to Attendees with Only Your Message	$\checkmark$					
Verbal Recognition	At Plenary Session	At Plenary Session				
Company Listing in Conference App	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
Exhibit Space	Double space in premium location	$\checkmark$	$\checkmark$	$\checkmark$		
Complimentary Conference Registration(s) (includes meals and sessions)	5	4	3	2	1	
Attendee List Post- Conference	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
Opportunity to Sponsor a Directors Meal	\$3,000 additional fee Note: Priority for these high profile events will be given to sponsors at the bronze level and above. See next page for details.					

#### **EXHIBIT SPACE OPTIONS: Single Table - \$850 / Non-Profit Table - \$600**

Display space includes a 6' skirted table and chair, and one complimentary conference registration. Space will be assigned on a first paid, first served basis. Power & internet for space is not included in the fee and will be available for an additional charge. A form to order power will be sent with the Exhibitor Guide in mid-March. See the schedule at-a-glance on page 1 for set-up, tear-down and exhibit hours.

# **Directors Meal Sponsorships**

Priority for these high profile events will be given to sponsors at the bronze level and above.

#### Sunday Directors Retreat Lunch - \$3,000

• Recognition will include logo on conference website and on signage, company listing in conference app, 1 complimentary conference registration, and a brief opportunity to address the group at your sponsored meal.

#### **Directors/Administrators Breakfasts or Luncheons - \$3,000 per meal**

(Monday or Tuesday\*; includes cost of food and AV)

Priority for date/meal will be given to organizations that sponsor at a higher level. Recognition
will include logo on conference website and on signage, company listing in conference app,
1 complimentary conference registration, and a brief opportunity to address the group at
your sponsored meal. One sponsor per meal – Breakfast Monday & Tuesday, Lunch Monday &
Tuesday. Directors' meal sponsorships will be confirmed by March 1st.

# **Special Event Sponsorships**

Recognition will include logo placement on conference website and on signage, company listing in the conference app, and 1 complimentary conference registration. Exceptions noted below.

#### Sunday Welcome Reception - \$3,000 (multiple opportunities)

• Benefits above plus one additional complimentary conference registration.

#### Tuesday Awards Ceremony & Dinner - \$3,000 (multiple opportunities)

• Benefits above plus the opportunity to provide brief remarks during the ceremony.

Monday Night Poster Social - \$2,000 (multiple opportunities)

Monday Women in Wildlife Conservation Social - \$2,000 (multiple opportunities)

Monday Student/Professional Networking Lunch - \$2,000 (multiple opportunities)

• Benefits above plus the opportunity to provide brief remarks during the lunch.

Sunday Student Networking Social - \$1,500 (multiple opportunities)

#### **Tuesday Networking Reception - \$1,500** (multiple opportunities)

#### Continental Breakfast or Refreshment Break - \$750 (multiple opportunities)

• Recognition will only include logo on conference signage and company listing in conference app.

### **CLICK HERE TO REGISTER**

Questions? Call Karen Forbes at (802) 865-5202 or <u>karen@delaneymeetingevent.com</u>